

RENEE LATRAGNA

GRAPHIC DESIGNER AND PRINTMAKER

CONTACT

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CLIENTS

GatesNotes
Wegmans
Globalinx
Alfred University
Collectors Wholesale
Silent Night Productions
Barry's Old School Irish
Mikaela Davis Band

EDUCATION

Alfred University
Bachelors in Fine Arts
Graphic Design/Printmaking
Minor In Marketing
Graduate Cum Laude

SOFTWARE/SKILLS

Primary

Adobe Creative Suite
Silkscreen Printmaking

Secondary

Epilog Laser Engraver
Digital Film and Photography

Operational

HTML & CSS Writing, Adobe
After Effects, Rhino 3D Model

ABOUT

Hi! My name is Renee Latragna. I have been working as a graphic artist for 4 years in Rochester, NY. I love to include my illustration and printmaking background as the base for my graphic work to create original images for my clients.

EXPERIENCE

2016-2017

Barry's Old School Irish / Graphic Artist
Rochester, NY

Logo design, branding and clothing graphics for their "Pub True" clothing line.

2014-2016

Wegmans / Graphic Artist
Rochester NY

Create signage at request for various stores in the Rochester, NY area. Work with Fedex printers to proof and troubleshoot issues as needed. Use Wegmans branding to create promotional material, banners and collateral for upcoming events and displays.

2012-2014

Silent Night Productions / Production Assistant, Graphic Designer
Rochester, NY

Designed video graphics, logos and branding for various projects. Create collateral, storyboard and shoot planning. Operated video and audio recorders.

2011-2013

Wall Therapy / Camera Operator
Rochester, NY

Assist in organizing shooting schedules. Transport and assist artists. Operated video and audio recorders.